		PRENEURSHIP and MANAGEMENT & SMART	
TECHNOLOG	/		
Discipline :	CIVIL ENGINEERING		
Faculty :	SAMIR PUROHIT		
Semester :	5TH		
Duration :	14 WEEKS (1 <sup>ST</sup> AUGUST 2023 to 30 <sup>TH</sup> NOVEMBER 2023)		
Work Load :	Lecture :	4 Lectures per week (50 minutes per Class)	
Week	Week Day	Theory	
1 <sup>st</sup>	1 <sup>st</sup>	Concept /Meaning of Entrepreneurship	
	$2^{nd}$	Need of Entrepreneurship	
	3 <sup>rd</sup>	Characteristics, Qualities and Types of entrepreneur, Functions	
	4	Barriers in entrepreneurship	
2 <sup>nd</sup>	5 <sup>th</sup>	Entrepreneurs vs. Manager	
	6 <sup>th</sup>	Forms of Business Ownership: Sole proprietorship	
	7 <sup>th</sup>	partnership forms and others	
		Types of Industries, Concept of Start-ups	
	8 <sup>th</sup>	Entrepreneurial support agencies at National, State, District Level( Sources):	
3rd	9 <sup>th</sup>	DIC, NSIC,OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.	
3.4	10 <sup>th</sup>	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks	
	11 <sup>th</sup>	Business Planning	
	12 <sup>th</sup>	SSI, Ancillary Units, Tiny Units	
4th	13 <sup>th</sup>	Service sector Units	
	14 <sup>th</sup>	Time schedule Plan, Agencies to be contacted for Project Implementation	
	15 <sup>th</sup>	Assessment of Demand and supply	
	16 <sup>th</sup>	Potential areas of Growth	
5 <sup>th</sup>	17 <sup>th</sup>	Identifying Business Opportunity	
	18 <sup>th</sup>	Final Product selection	
	19 <sup>th</sup>	Preliminary project report	
	20 <sup>th</sup>	Detailed project report,	
6 <sup>th</sup>	21 <sup>th</sup>	Techno economic Feasibility	
	22 <sup>th</sup>	Project Viability	
	23 <sup>th</sup>	Definitions of management	
	24 <sup>th</sup>	Principles of management	
7 <sup>th</sup>	25 <sup>th</sup>	planning, organizing, staffing stages of Management Principles	
	26 <sup>th</sup>	directing and controlling stages of Management Principles Level of Management in an Organization	
	27 <sup>th</sup>	Functions, Activities	
	28 <sup>th</sup>	Productivity of production management Quality control	
	20 <sup>111</sup>	Production Planning and control of production management	
8 <sup>th</sup>	29 <sup>th</sup>	Need for Inventory management	
	30 <sup>th</sup>	Need for Inventory management	
	31 <sup>th</sup>	Functions of Financial management of Working capital	

		Costing (only concept)
	32 <sup>th</sup>	Break even Analysis
		Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts)
9th	33 <sup>th</sup>	Concept of Marketing and Marketing Management
		Marketing Techniques (only concepts
	34 <sup>th</sup>	Concept of 4P s (Price, Place, Product, Promotion
	35 <sup>th</sup>	Functions of Personnel Management
		Manpower Planning, Recruitment, Sources of manpower
	36 <sup>th</sup>	Selection process, Method of Testing, Methods of Training & Development, Payment of Wages
10th	$37^{\text{th}}$	Definition, Need/Importance,
		Qualities and functions of a leader
	$38^{th}$	Manager Vs Leader
	204h	Style of Leadership (Autocratic, Democratic, Participative) Definition and characteristics
	39 <sup>th</sup>	Importance of motivation
	40 <sup>th</sup>	Factors affecting motivation
	40	Theories of motivation (Maslow
11th	41 <sup>th</sup>	Methods of Improving Motivation
11011	11	Importance of Communication in Business
	42 <sup>th</sup>	Types and Barriers of Communication
	43 <sup>th</sup>	Human relationship and Performance in Organization
	44 <sup>th</sup>	Relations with Peers, Superiors and Subordinates
12th	45 <sup>th</sup>	TQM concepts: Quality Policy, Quality Management, Quality system
	46 <sup>th</sup>	Accidents and Safety, Cause, preventive measures
	47 <sup>th</sup>	General Safety Rules, Personal Protection Equipment(PPE)
	48 <sup>th</sup>	Intellectual Property Rights(IPR), of LEGISLATION
13th	49 <sup>th</sup>	Patents, Trademarks, of LEGISLATION
	50 <sup>th</sup>	Features of Factories Act 1948 with Amendment (only salient points)
	51 <sup>th</sup>	Features of Factories Act 1948 with Amendment (only salient points)
	52 <sup>th</sup>	Features of Payment of Wages Act 1936 (only salient points)
14th	53 <sup>th</sup>	Features of Payment of Wages Act 1936 (only salient points)
	54 <sup>th</sup>	Concept of IOT, How IOT works
	$55^{th}$	Components of IOT, Characteristics of IOT, Categories of IOT
	56 <sup>th</sup>	Applications of IOT
14th	57 <sup>th</sup>	Smart Cities, Smart Transportation
	58 <sup>th</sup>	Smart Home, Smart Healthcare,
	59 <sup>th</sup>	Smart Industry, Smart Agriculture
	60 <sup>th</sup>	Smart Energy Management etc